



Ride 2 Rescue Cycling



# PARTNER DECK

Turning Miles Into Second Chances for Rescue Dogs



R I D E 2 R E S C U E C Y C L I N G . O R G





RIDE 2 RESCUE CYCLING



501(c)3 non-profit



# Become a Founding Partner.

Turn miles into second chances for rescue dogs.





# Our Story

For over 10 years, I led Titan Racing Team (formerly Monster Racing Team), building a team that achieved state championships, national podiums, and a strong reputation in the Southern California cycling community. Along the way, I had the privilege of working with some of the top brands in the cycling industry and learned the true power of partnerships, teamwork, and community.

But I always knew I wanted to do something more, something that connected my love of cycling with my passion for dog rescue.

That vision has become Ride 2 Rescue Cycling — a nonprofit movement that blends competitive cycling with a greater mission:

👉 Turn miles into second chances for rescue dogs.

This isn't just another team. It's a way to bring together riders, sponsors, and communities across the country to support the rescues that give forgotten dogs a new and second chance at life.

Ride 2 Rescue Cycling is more than a race team. It's a story of purpose — and we're just getting started.



# Program Overview



Ride 2 Rescue Cycling is designed to create impact both on and off the bike. Our program connects competitive cycling with a mission-driven community that supports dog rescues nation and worldwide.

- 🏆 **USAC Race Team (2026 Launch):** A highly visible racing and casual riding team competing in Southern California and at national events — raising awareness for rescue advocacy at every race.
- 🌍 **Local Chapters:** Each chapter partners with a local dog rescue, keeping support close to home while uniting under the same national jersey and mission.
- 👤 **National Membership:** Open to everyone — cyclists, supporters, and dog lovers alike. You don't need to ride or race to be part of the movement.
- ❤️ **Community Engagement:** From rescue visits to events, Strava challenges, and group rides, we connect people who share a passion for cycling and saving dogs.

Ride 2 Rescue Cycling is more than a team — it's a nationwide movement to turn miles into second chances.

# R2R San Diego Chapter Supports:



## RESCUE SPOTLIGHT: COASTAL K9 GERMAN SHEPHERD RESCUE



### Meet Waverly 💜

- Overlooked in the shelter for months, forgotten in the back kennel.
- At 5 years old, she showed her playful and affectionate personality but still went unseen.
- Through Coastal K9 Rescue, she was given second chance she deserved—now thriving, loved, and waiting for her forever home.

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### Why This Matters for Partners

- Every story like Waverly's is a reminder that awareness saves lives.
- With Ride 2 Rescue Cycling, your brand's visibility helps bring these stories to light.



TURNING MILES INTO  
SECOND CHANCES

# Audience & Reach

Ride 2 Rescue Cycling unites two powerful communities: the performance-driven world of cycling and the passionate, cause-driven world of dog rescue advocacy. This dual appeal creates unique opportunities for partners to reach a broad and engaged audience.

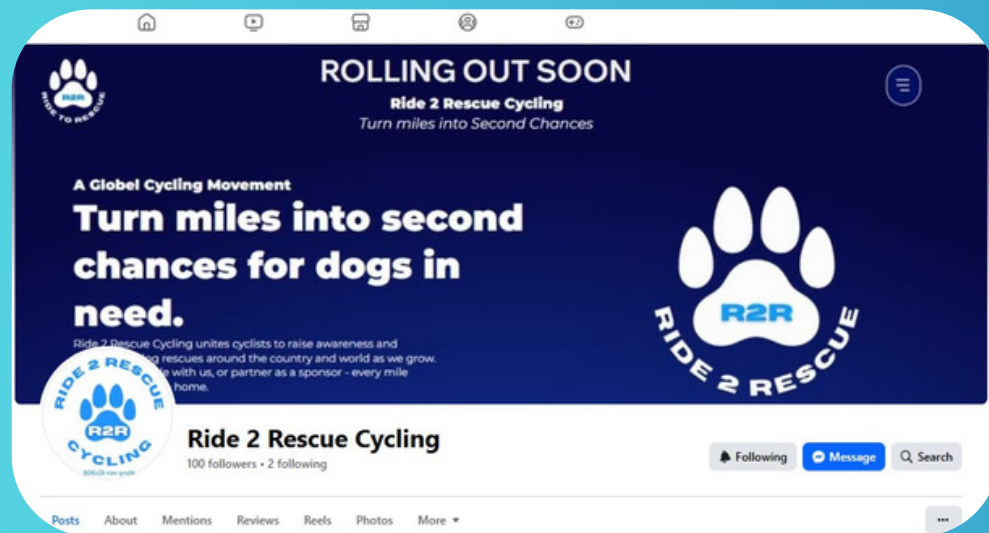
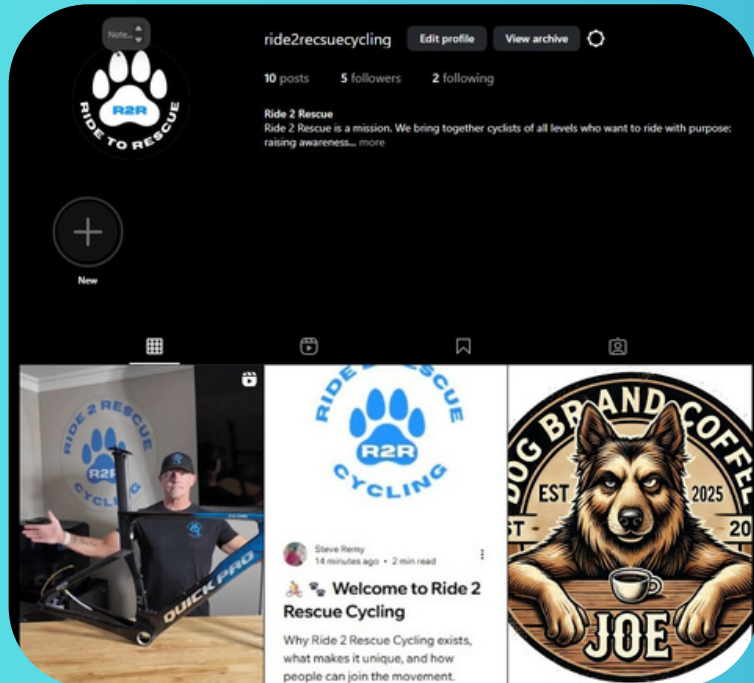


- 🚴 **Cycling Community:** Competitive racers, recreational riders, and fitness enthusiasts.
  - **Projected reach:** 500+ members across the U.S. in Year 1, growing through Strava challenges and chapter rides.
- 🐾 **Dog Rescue Advocates:** Millions of pet owners and animal lovers are passionate about adoption and rescue.
  - Projected reach: 5,000–10,000 impressions/month via rescue partnerships and social campaigns.
- 🔗 **Dual Appeal:** A rare crossover between sports and social good — resonating with both athletic and animal welfare audiences.
- 📱 **Growing Social Presence:** Active across LinkedIn, Instagram, TikTok, Facebook, YouTube, and Strava.
  - Goal: 10,000+ combined followers by the end of 2026.
- 👁️ **Sponsor Visibility:**
  - Jerseys: National races, community rides, and Strava.
  - Digital: Social media, blogs, email campaigns, YouTube.
  - Events: Founding Member rides, chapter launches, rescue features.

Together, this creates a mission-aligned community with strong loyalty, giving partners authentic visibility across sport, lifestyle, and animal rescue audiences.



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# Partnership Opportunities

Ride 2 Rescue Cycling offers flexible, authentic partnership opportunities designed to maximize visibility while aligning with our mission. Early partners are recognized as Founding Partners, receiving enhanced exposure and long-term recognition.

- **Kit Placement:**
  - Prominent logo visibility on team jerseys, bibs, and warm-up gear.
  - Flexible tiers: from back pocket placements to sleeve, chest, or co-title naming rights.
- **Digital Exposure:**
  - Featured on website, blogs, newsletters, and dedicated partner posts.
  - Continuous visibility across LinkedIn, Instagram, TikTok, Facebook, YouTube, and Strava.
- **Product & Gear Integration:**
  - Showcase your products in action: helmets, bottles, sunglasses, nutrition, tech.
  - Gear featured in race-day setups, training rides, social content, and unboxing videos.
- **Naming Rights (Top Partner)**
  - Co-title team partner recognition (e.g., Ride 2 Rescue Cycling p/b [Brand]).
  - Featured in all press releases, media mentions, and race-day promotions.

With Ride 2 Rescue Cycling, your brand isn't just on display — it's part of a movement turning miles into second chances.



RIDE 2 RESCUE CYCLING



**CUORE**  
OF SWITZERLAND

**LAZER**

**PANDA**  
PODIUM



**Digital Worx Hub**

HAWAII  
**EPIC**  
CYCLING



# Our Founding Partners

We're proud to already have several respected brands supporting our mission for 2026. These companies represent cycling industry leaders and lifestyle brands that believe in riding with purpose:

## **Cuore of Switzerland**

Official clothing partner – Providing the best in cycling clothing, the very first Partner to believe and support our mission

## **Panda Podium**

Official frameset partner – Quick Pro ER-ONE, the foundation of our 2026 race program.

## **Lazer Helmets**

Team helmet partner – providing protection, performance, and style for every ride.

## **Birdworx**

Custom graphics partner – bringing our vision to life with helmet and kit designs.

## **Dog Brand Coffee**

Cause-marketing partner – fueling riders and supporting rescues with Joe the German Shepherd.

## **Digital Worx Hub**

Marketing & technology partner – powering our digital presence, content, and outreach.

These early partners are helping us build the foundation of Ride 2 Rescue Cycling. Together, we'll welcome additional brands that want to align performance with purpose and rescue advocacy.



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# Founding Partner Recognition

Early supporters of Ride 2 Rescue Cycling are more than sponsors — they're the visionaries helping us launch a movement that blends cycling and rescue advocacy.

What it means to be a Founding Partner:

- 🚴 **Enhanced Visibility** → Elevated placement on kits, website, and promotional materials.
- 🐾 **Recognition as a Builder** → Your brand is acknowledged as part of the foundation of Ride 2 Rescue Cycling.
- 🌍 **Legacy Positioning** → Continued recognition as the program expands into new chapters and markets.
- 🤝 **Priority Access** → Early say in partnership activations, events, and community campaigns.

Your support builds the foundation. Together, we're proving that every mile matters — for riders, for partners, and for rescue dogs in need.

**PANDA**  
PODIUM

**CUORE**  
OF SWITZERLAND

**LAZER**



HAWAII  
**EPIC**  
CYCLING

**Digital Worx Hub**



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# RECAP: Ride 2 Rescue Cycling

 Who We Are:

A national nonprofit cycling movement uniting riders, brands, and dog lovers.  
Mission: Every mile we ride raises awareness and support for dog rescues.

## Program Highlights

- USAC Race Team (2026) — competing nationally with purpose.
- Local Chapters — each partners with a rescue in their community.
- Founding Membership — open to riders and dog lovers.
- National & Social Reach — dual audience: cycling + animal rescue.

## Partner Opportunities

- Kit Visibility: Jersey placements (flexible tiers)
- Brand Exposure: Website, socials, events, Strava club
- Product Integration: Helmets, gear, nutrition, bottles
- Founding Partner Recognition: Exclusive visibility for early supporters.

## Current Partners

Panda Podium • Lazer Helmets • Birdworx • Dog Brand Coffee • Cuore • Digital Worx Hub

## Why Partner

- Align with a purpose-driven movement
- Reach passionate cyclists & rescue supporters nationwide
- Be part of the founding story

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# Thank You